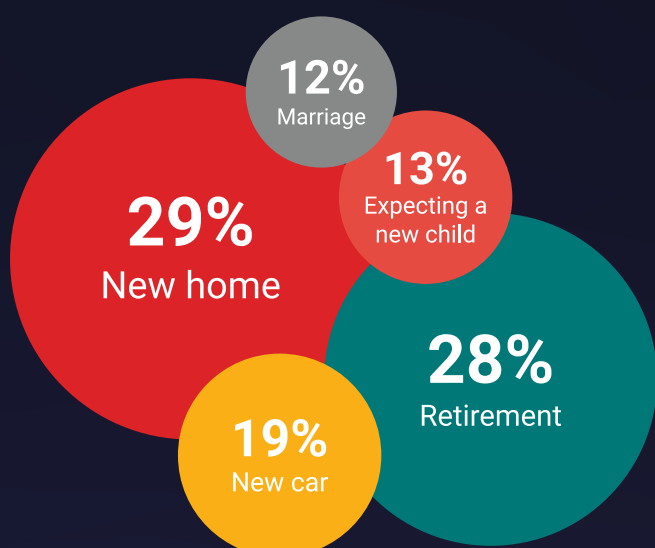


LoopMe Consumer Snapshot: Life Experiences

LoopMe surveyed 1,590 U.S. consumers on October 20-22, 2020 to understand life experiences and insurance intent during COVID-19. We also analyzed which types of insurance consumers are currently shopping for and the factors which matter most when choosing an insurance provider.

Which of the below are you most likely to experience during the next 90 days?
*Of those consumers expecting a life change during the next 90 days



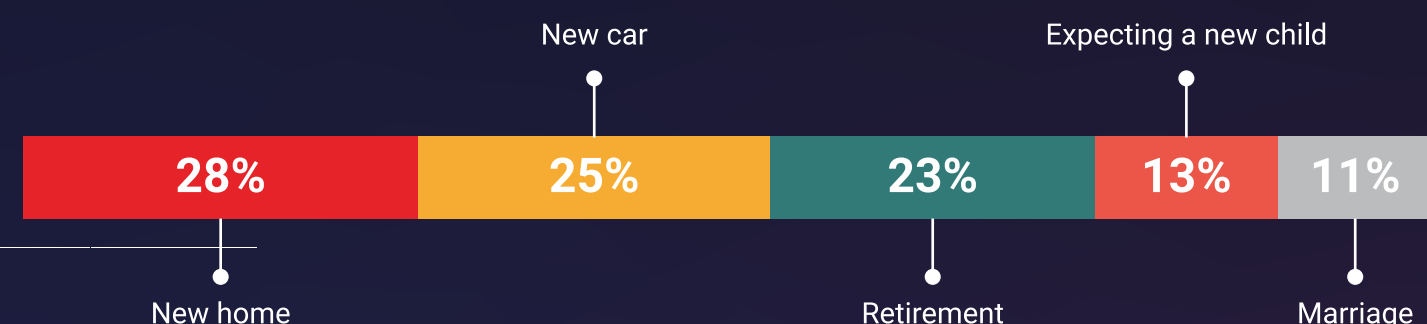
29%

of consumers who are expecting a life change in the next 90 days, are most likely to move into a **New home**.

19%

of consumers who are expecting a life change in the next 90 days, are most likely to purchase a **New car**.

Which of the below would prompt your decision to consider a new insurance policy?
*Those in-market for insurance



28%

of consumers who are in-market for insurance, will consider a new insurance policy when moving into a **New home**.

Which of the below insurance types are you currently shopping for?
*Those in-market for insurance



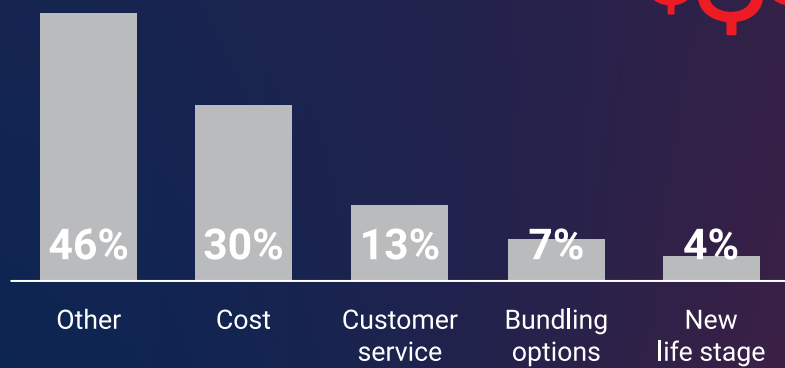
26%

of consumers who are in-market for insurance, are currently shopping for **Homeowners** insurance.

24%

of consumers who are in-market for insurance, are currently shopping for **Auto** insurance.

Which factor matters most when choosing an insurance provider?



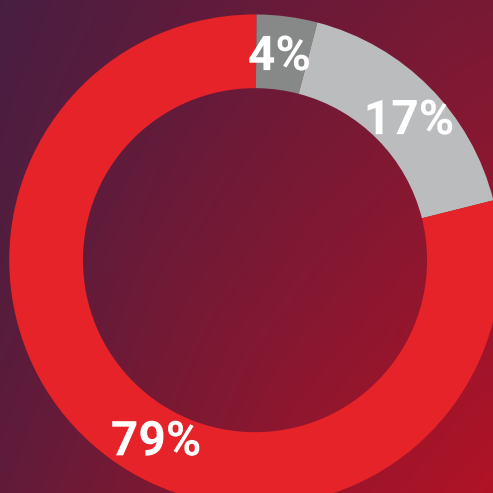
30%

of consumers value **Cost** the most when choosing an insurance provider.

4%

of consumers intend to buy a new home or refinance their current home loan in the next 90 days.

Do you intend to buy a new home or refinance your current home loan in the next 90 days?



Yes Unsure No