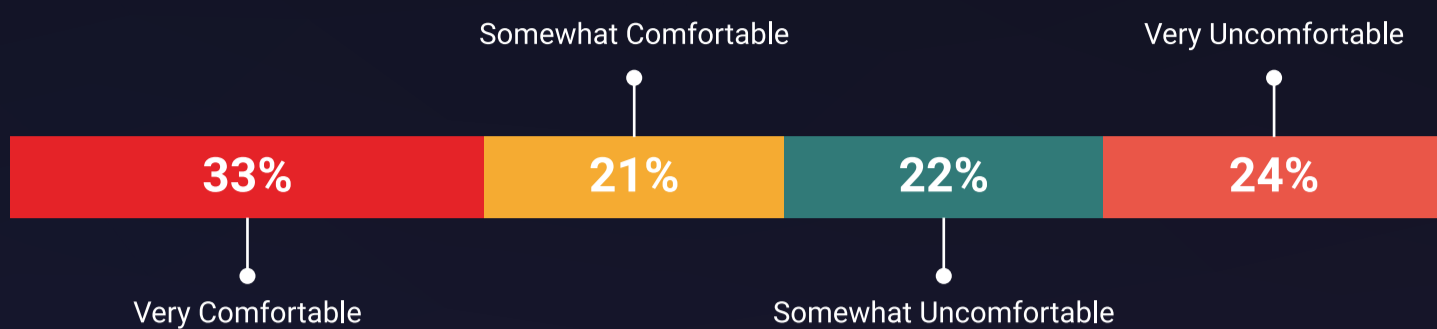


LoopMe Consumer Snapshot: Casual Dining

In this week's consumer behavior study, LoopMe surveyed 2,240 US consumers on June 12-14, 2020 to understand casual dining intent during COVID-19. We also analyzed the type of dining experience consumers are most likely to participate in and which COVID safety measures will matter most when dining out.

How comfortable would you be dining-in at your favorite casual restaurant?

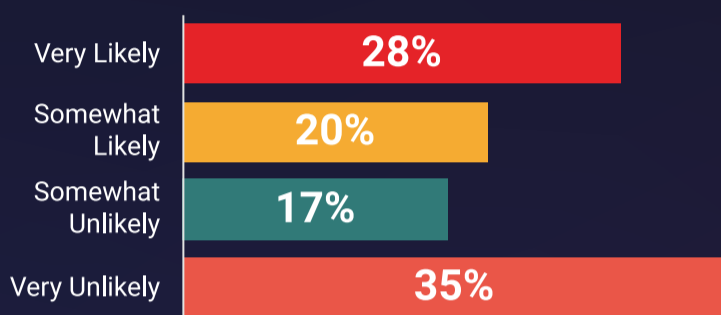


54%

of consumers would feel comfortable dining-in at their favorite casual dining restaurant.



How likely are you to dine-in at your favorite casual restaurant in the next 30 days?



48%

of consumers intend to dine-in at their favorite casual dining restaurant in the next 30 days.

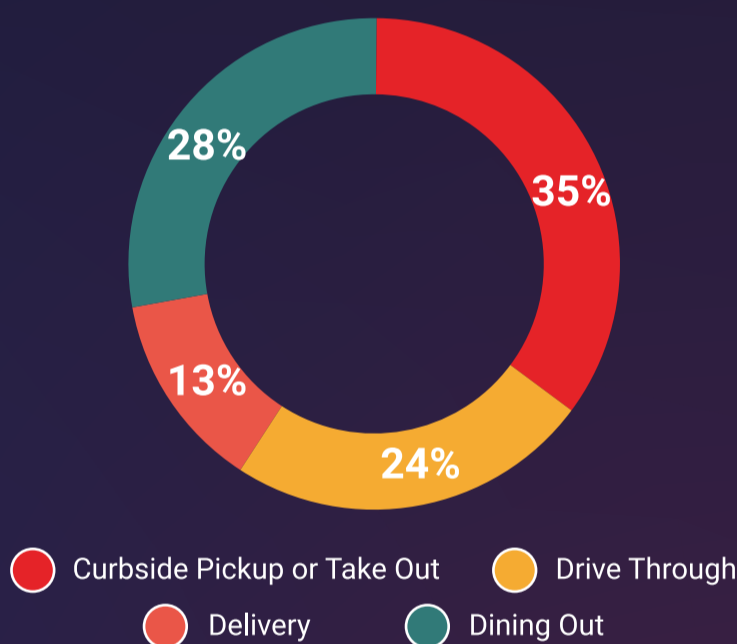
35%

of consumers are most likely to participate in **Curbside Pickup or Take Out** dining experiences in the next 30 days.

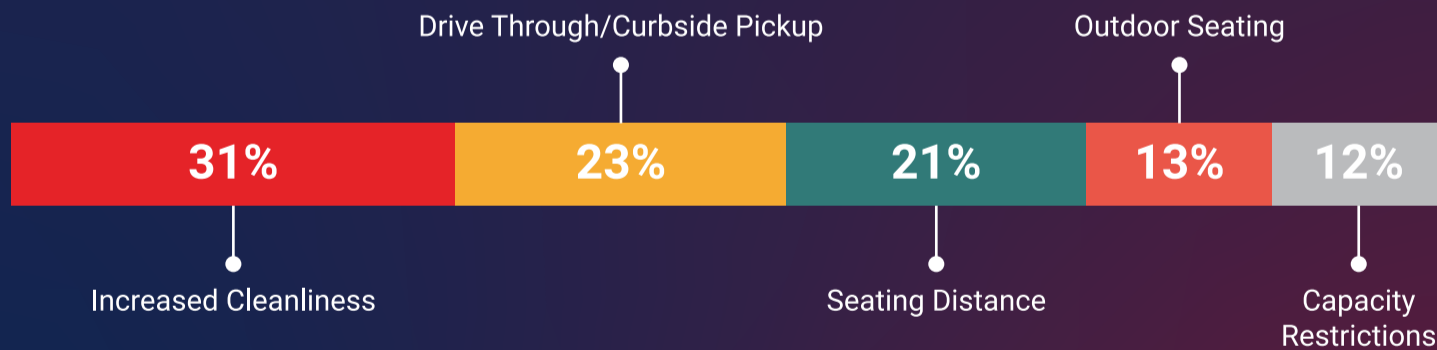
28%

of consumers are most likely to participate in **Dining Out** in the next 30 days.

What type of dining experience are you most likely to participate in over the next 30 days?



Which COVID safety measures matter most to you when dining out?



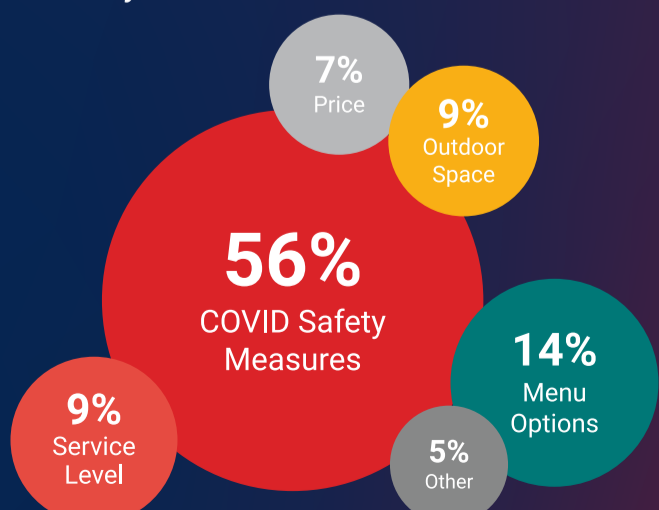
31%

of consumers value **Increased Cleanliness** as the most important COVID safety measure when dining out.

21%

of consumers value **Seating Distance** as the most important COVID safety measure when dining out.

When dining out next, what will matter most to you?



56%

of consumers will value **COVID Safety Measures** the most when dining out next.

14%

of consumers will value **Menu Options** the most when dining out next.