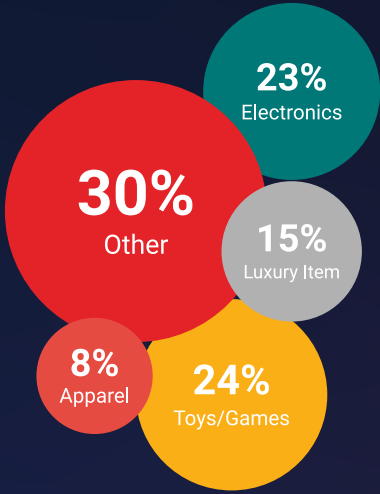


LoopMe Consumer Snapshot: Gifting

In this week's consumer behaviour study, LoopMe surveyed 810 UK consumers on 8-10 May, 2020 to understand consumer gifting intent during COVID-19. With celebrations such as birthdays taking place during lockdown, we also analysed where consumers intend to make their next gift purchases and how much they plan to spend.

What type of gift do you intend to buy next?



24% 

of consumers intend to buy toys for their next gift purchase.

47%

of consumers intend to purchase **electronics (23%),** or **toys (24%)** for their next gift item.

15% of consumers plan to buy a luxury item for their next gift.

How do you intend to make your next gift purchase?



31%

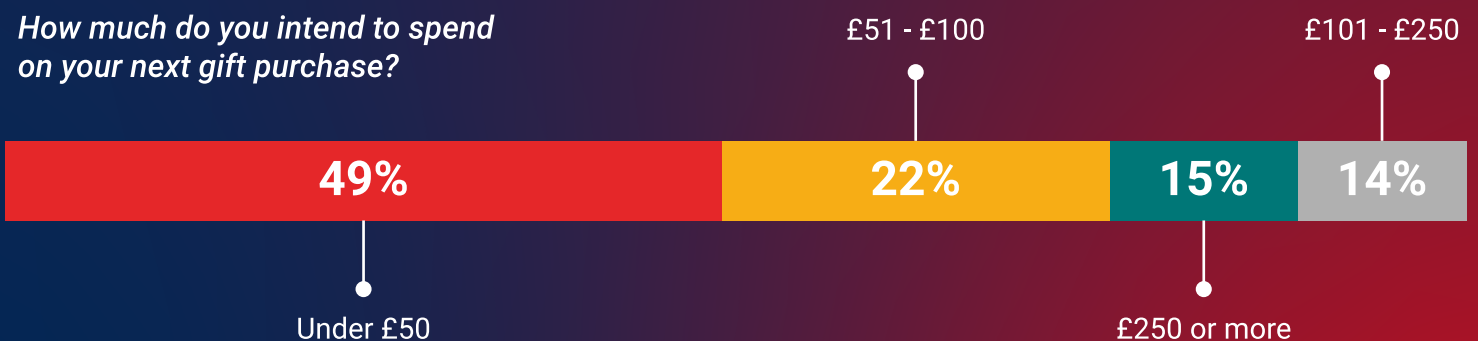
of consumers still intend to shop in-store for their next gift purchase during COVID-19.



49% of consumers plan to spend under £50 on their next gift purchase.

22% of consumers plan to spend between £51 - £100 on their next gift.

How much do you intend to spend on your next gift purchase?



15%

of consumers intend to spend more than £250 on their next gift purchase.