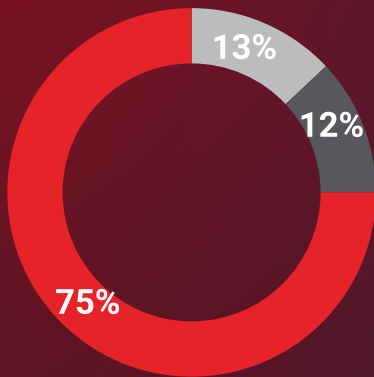


PurchaseLoop Research Consumer Snapshot

April 10 - 12, 2020

LoopMe surveyed 1,140 UK consumers on April 10 - 12, 2020 to understand consumer behaviour during COVID-19. The PurchaseLoop survey analysed purchase intent in auto, impact on lifestyle habits and consumer spend for significant purchases like a car and fitness equipment.

Have you made a significant purchase (TV, fitness equipment, car, etc.) as a result of COVID-19?



● Yes ● Intend To ● No

25% of respondents have (13%) or plan to make (12%) a significant purchase as a result of COVID-19

Which of your habits has changed the most due to COVID-19?



20% of respondents haven't changed their habits during COVID-19



Over a third of respondents have changed their grocery shopping behaviours the most over all other lifestyle habits



Physical Fitness and Meal Prep are habits that have also seen an increase during COVID-19.

If you were in-market for a car prior to COVID-19, do you still intend to make this purchase in 2020?

IN-MARKET



of intending auto buyers still intend to (16%) or may still intend to (16%) make an auto purchase in 2020

PERSUADABLES



of intending auto buyers are undecided about completing their auto purchase this year

NO PURCHASE INTENT



of intending auto buyers no longer intend to make an auto purchase this year